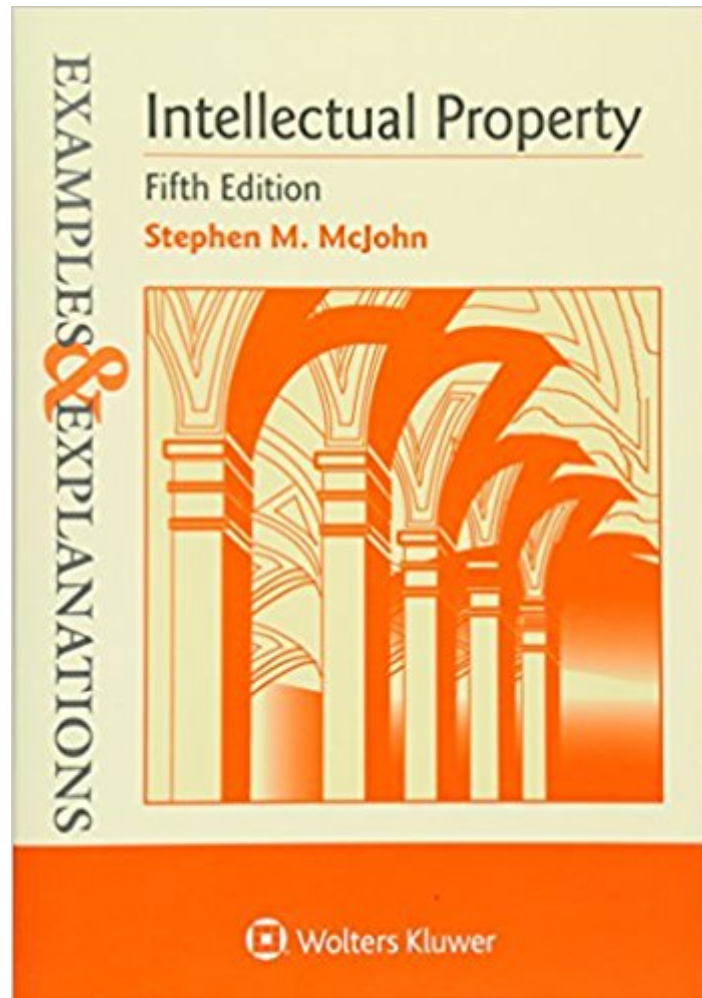




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Examples & Explanations: Intellectual Property



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Using proven Examples & Explanations pedagogy, this comprehensive study guide provides students with a short account of the law, followed by a variety of concrete examples and explanations that help reinforce and give substance to the key rules and concepts in intellectual property law. Its flexible organization lets students move freely between topics that range from copyrights, to patents, trademarks and trade secrets. Keyed to all major IP survey courses and using compelling examples, Intellectual Property: Examples & Explanations is a straightforward guide that gives students a solid grounding in this dynamic area of law.

Book Information

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Customer Reviews

I normally use E&E for study aids. Shipped fast and is very helpful. It covers every area of IP (trade secret, trademark, copyright, patent) which is very helpful for my intro course. The examples are why I always pick this book over other study aids.

It's a good book. Suggestion: Have actual case name by the legal principals / theories.

This book does a good job in explaining the basic concepts and covering all the areas for an IP introduction course. But if your professor loves policies, then this book might not be the best choice.

EXCELLENT

Beyond expectations.

Great examples.

I used this to study for both TRADEMARK and COPYRIGHT. Trademark: Excellent. Comprehensive, I used this to review the doctrine and key cases and supplemented with my class notes for cases. 9/10 on this section because it is only given about 100 pages including the E&E's. Copyright: 5/10. Disorganized, poorly edited with multiple passages appearing twice, and at least one incorrect case name. Although the book is "revised", this section is from 2012 and does not include the more recent tech cases. Nonetheless, it provided a pretty comprehensive review

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